

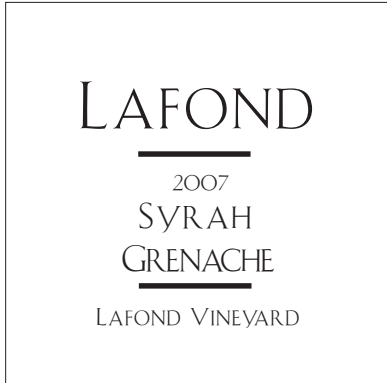


2007 SYRAH GRENACHE

After three decades of wine growing in the Santa Rita Hills of the western Santa Ynez Valley, Pierre Lafond and winemaker Bruce McGuire are still experimenting with unconventional grape varieties in our cool climate growing region.

The knowledge gained since the first planting of six varieties in 1972 (one of the early vineyards in Santa Barbara County) has led to a focused approach in which varietals are sought out according to Bruce's hypothesis on a grape's potential to exhibit unique character when grown in our area. This pioneering has paid off with great success such as the introduction of Syrah to the Santa Rita Hills.

Grenache intrigued Bruce and Pierre for they thought it had the same potential as Syrah to show off spicy character expressed in a different way than the white pepper spice found in our cool climate Syrah. The 2.25 acre planting has paid off in a distinctly bright Grenache exhibiting a hint of black pepper with cinnamon spice and dark red fruit flavors with a whisper of menthol. Three separate Syrah lots showcase the overt cool climate Syrah character. Grenache lots included parallel shoot positioning that highlights succulent fruit. The blend of these two grapes yields a very pleasing full-bodied wine that invites paring with a wide variety of foods. The wine should be fully integrated in 2011 to 2012.



HARVEST

Dates: Oct. 16, 2007 Grenache
Oct. 27 and Nov. 5, 2007 Syrah

Vineyards: 100% Lafond Vineyard
in the Sta. Rita Hills AVA

Sugar: 25.1-27.0° Brix

Production: 240 Cases

WINE

Barrels: 10 Burgundy barrels
3 new oak barrels

Blend: Syrah (60%) Grenache (40%)

Total Acid: .71
pH: 3.49
Alcohol: 15.4%
Sugar: Dry
Suggested Retail Price: 38.00